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# University of Pretoria Yearbook 2021

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## Creativity and ideation 812 (GIJ 812)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Gordon Institute of Business Science</a>
<b>Module credits</b>	6.00
<b>NQF Level</b>	09
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	21 Hours
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Gordon Institute of Business Science
<b>Period of presentation</b>	Semester 1 or Semester 2

### Module content

This elective builds on a strong theoretical foundation and leading edge research on creativity and imaginativeness. It develops the student's ability to see challenges in new ways, builds on their intuition and imagination and expands their creative horizons. It is presented in a highly interactive format to ensure the full engagement that characterises the state of flow.

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